



Hi Divyesh,

We have tons of exciting things lined up for February! Our very own CEO Georgia Beattie will be speaking on the 9th February at Pause Fest, so please drop by if you are at the event. Let's take a quick look into what's happening in our community.



Meet CaterNow

Divyesh Amipara was planning for his daughter's birthday party when he found it difficult to find a local vegetarian catering option. With an IT background and experience in a previous startup, Divyesh started developing the CaterNow website as a solution to this problem. He knew he needed to partner with someone that had complementary skills and a strong marketing & sales background to launch the business.

Via the Startup Victoria co-founder finder notice board, Divyesh met Murray Raeburn, who recently left corporate life as a senior marketing executive in one of Australia's top FMCG businesses. After a number of meetings between Murray and Divyesh, they decided

to join forces on a mission to simplify and grow the catering industry.

Caternow is an online catering marketplace that helps people find delicious food from the best local caterers in one easy search. Users get to choose from a variety of caterers in their area, view menus and place a hassle-free order online for various occasions such as corporate, events, parties, weddings and everything in between.

Caternow also helps grow caterers' businesses by connecting them with more customers. Caternow takes care of the marketing, sales & online ordering without any contracts and signup fees. This leaves caterers to focus on what they are good at, preparing and delivering delicious catering. To find out more about Caternow, feel free to get in touch with Murray Raeburn at murray@caternow.com.au



Ahoy AgTech Startups!

This is your opportunity to be part of Startup Victoria's pitch night in March and stand a chance to be one of the finalists at Future Food Asia in Singapore. Please send us your pitch via this [form](#)

Special Call Out: 3D Printing in Medicine

The first ever Asia Pacific *3D Printing in Medicine* conference will be hosted in Melbourne later this year. [Peak15 HealthTech](#) is seeking interest from organisations (startups, corporates, universities, academia and industry) to get in touch. If you have a solution, service, product specifically in the field of 3D

printing in medicine, we want to hear from you! Please contact them directly via email at peak15melb@gmail.com

Upcoming Events

Pause Fest

Australasia's premier innovation festival empowering creators since 2011. Put yourself into fast forward at Pause 2017, with three full-throttle Creative, Tech and Business days. Advance yourself with a different perspective.

When: 8 – 10 February

Where: Federation Square Precinct

Friday Business Networking

Network with other professionals, one on one, a few minutes at a time. Leave with a pocket full of business cards and a stack of new business connections! Chances are you'll meet lots of people you wish you had more time with.

When: 10 February, 5pm – 7pm

Where: Hub Southern Cross

Making innovation a habit: FREE webinar

Why cultivate innovation agility? In just 45 minutes explore and define what agility means and why it is one of the most important attributes to cultivate as an entrepreneur, leader, coach, and team and start-up business enterprise.

When: 10 February, 10am

Where: Webinar

Service Design Bootcamp

Experience a high-paced version of our Service Design program with Academy Xi; we've condensed key learning outcomes into an intensive 1-day bootcamp – equipping you with some of the tools, knowledge and understanding of Service Design.

When: 11 February, 9am

Where: SAE

[XD²: Experience Design Origin Stories](#)

XD² (or Experience Design Doers) is a fun, new community for those interested in Experience Design. We share, practice, and grow in a safe, open setting that fosters collaboration and peer mentorship. This debut workshop will feature lead mentor Rohan Irvine of UX Gatherings.

When: 13 February, 6pm

Where: SAE

[FuckUp Nights - Stories about Failures](#)

After extremely successful events through 2016 with over 200 people regularly in attendance, FuckUp Nights Melbourne is back in 2017 to celebrate the mistakes, the failures, and fucktastic stories that make us the humans that we are.

When: 16 February, 6pm – 8pm

Where: Dream Factory, Footscray

[Design Jam: Creative Thinking in Action](#)

This event will bring together designers, developers, entrepreneurs and you our awesome crowd, to solve a problem and "make an idea" using design thinking techniques that we'll teach you on the night.

When: 16 February, 6pm – 8pm

Where: General Assembly

[Intelligent Transport Systems – the opportunity for Victoria](#)

We're at the tipping point for redefining mobility for future generations and Victoria wants in. Join us to explore transport technologies emerging in Victoria, community & end user benefits and challenges faced by the sector. Panel includes ITS Australia, VicHyper and Ford Australia.

When: 16 February, 5.30pm – 7.30pm

Where: The Cluster

[Generation Startup Film Screening](#)

Generation Startup captures the struggles and triumphs of six recent college graduates who put everything on the line to build startups in Detroit. Shot over 17 months, it's an honest, in-the-trenches look at what it takes to launch a startup.

When: 20 February, 6.00pm – 8.30pm

Where: General Assembly

[The Bits 'n' Bytes of IntensiveCare: Data That Matters!](#)

If the sound of data in healthcare gets your juices flowing, then this one is for you! [Peak15 HealthTech](#) is partnering with IBM, Alfred Hospital, Philips and the ANZICS. Hear from specialists in Intensive Care & Data Scientists. Find out about the upcoming IntensiveCare Datathon where data from over 1.8 million patient episodes as well as international datasets will be used to address issues to improve care of critically ill patients.

When: 22 Feb, 6pm – 8.30pm

Where: Alfred Hospital AMREP Centre

[Naked Ambition: Design Thinking Bootcamp](#)

Learn the fundamental concepts and steps involved in tackling challenges from a design thinking perspective, and see your organisational challenges through a new lens. You'll spend the day learning by doing and go back with tools to help your organisation or team innovate through design thinking.

When: 23 February, 9am

Where: Hub Melbourne

50% Discount Code: "FRIEND"

[Startup Victoria Pitch Night - Feb](#)

Australia's biggest startup pitch nights are back again!

We are starting off the pitch series with February session focussing on Gaming, Virtual Reality and Augmented Reality. The emerging technology around this industry is constantly challenging the limitations beyond physical tools.

When: 28 February, 6.30pm – 8.30pm

Where: Inspire9

Other Events:

[The Entrepreneurs' Co-Lab #3](#)

[Digital Careers Festival](#)

[Run the World TECH-FORMATION](#)

[Unearthed Melbourne 2017](#)

[Project Play Immersion](#) (discount code: Playful)

Jobs and Co-Founder Search

Mid Level Engineer – Yume Food

- Yume is looking for a mid level engineer to join the web development team and help build out our custom platform, who shares our passion for a world without waste.
- Requirements - PHP MVC framework experience (preferably Symfony), API's (consuming and providing), MySQL, JQuery. Nice to haves - AWS, Docker, SCSS / LESS, GULP
- \$80k - \$90k + Super + Bonus
- Email resume and cover letter to eat@yumefood.com.au

Interns – SproutX

- Passion for agriculture and/or the startup innovation movement
- Able to take the initiative and achieve high level goals independently
- Have excellent time management skills
- Willing to work on challenging tasks as well as business as usual operations
- Maintain high level of professionalism and competence in every interaction.

- Have clear and direct verbal communication and exceptional written communication skills
- Apply via <http://SproutX.com.au/careers>

Community and Events Manager – SproutX

- Passion for agriculture and/or the startup innovation movement
- Experience with community management and/or events management
- Able to take the initiative and achieve high level goals independently and ably
- Have excellent time management skills
- \$60-70k based on experience
- Apply via <http://SproutX.com.au/careers>

Part Time PA – ImagineNation

- To get operations and systems up and running efficiently with key ImagineNation products, processes and templates for global partners.
- Implement social media strategy by product.
- Provide sales & project management support.
- Implement Wordpress website updates.
- Implement Mailchimp updates. Located Bayside one day per week.
- Apply via janet@imagination.com.au



At Startup Victoria

STARTUP VICTORIA PARTNERS UP WITH MOO, ALL STARTUP VICTORIA MEMBERS GET 15% OFF FIRST ORDER

Startup Victoria has partnered with MOO to bring MOO's quality and ease of use to founders that have more pressing matters to spend their time and money

on. We have worked together to give you discounts for both general members and paid members. Simply use the code: startvic at checkout. [Click here for details](#)

WOULD YOU LIKE TO FEATURE YOUR STARTUP NEWS IN OUR SOCIAL MEDIA CHANNELS?

You work among the startup community and you have news or a highlight you would like us to share? Fill out this form so that we can share it via our social media pages and keep the Melbourne startup community updated. [Fill out this form](#)

HOW CAN STARTUP VICTORIA'S MEMBERSHIP ADD VALUE TO YOU?

Startup Victoria offers a \$99 a year [membership](#) for which you get access to a number of valuable perks if you are starting/running a startup. We would love to know how we can make the membership more valuable and useful for you. Help us make the membership more valuable by filling out [this form](#).

STARTUP VICTORIA LAUNCHES NEW COMMUNITY SLACK CHANNEL

We have launched a new Slack channel to help our community better interact and engage with each other. Want to join in the fun? [Click here to receive an invite](#).

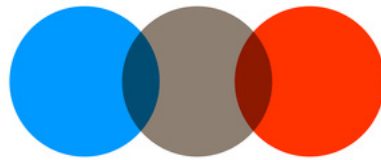
MAKE AN ANNOUNCEMENT IN THE NEXT COMMUNITY UPDATES

If you have something that is of interest to the community (startup launch, event, job/co-founder opportunity etc.), fill out the form below to be included in the next Community Updates message:

- [For Events and Initiatives](#)
- [For Co-founder and Job Opportunities.](#)
- [For getting your invite to the Startup Victoria Slack channel](#)

AND A SPECIAL THANK YOU TO OUR SUSTAINING PARTNERS:





the mitchellake group

talent for innovation

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